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Richard Penner, professor at the Hotel School at Cornell University since 1970, teaches hotel planning, development, and interior design. Experienced in both architecture and hotel management, he spent year-long sabbaticals with international

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designer Hirsch Bedner Associates
(Santa Monica, CA) and the
architecture group of Starwood Hotels
and Resorts (White Plains, NY).

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diverse types of hotels has occurred in many cultures.

Hotel design - Wikipedia

As Its predecessor has done for the last fifteen years, this book will serve as the "go-to" guide for architects, planners, and developers involved in

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hotel projects. It offers an overview of the industry; in-depth analysis of emerging trends; the latest how-to; and essential design, planning, and development criteria.

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