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The Cambridge IGCSE Business Studies syllabus develops learners' understanding of business activity in the public and private sectors, and the importance of innovation and change. Learners find out how the major types of business organisation are established, financed and run, and how their activities are regulated.

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IGCSE and GCSE Business Revision "The Cambridge IGCSE Business Studies is accepted by universities and employers as proof of an understanding of business concepts and techniques across a range of different businesses. Successful Cambridge IGCSE Business Studies Learners will be able to appreciate the role of people in business."

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GCSE Business Studies is designed for students finishing secondary school to learn skills for running a business, such as managing money, advertising and employing staff.

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Section 1 Understanding Business Activity Revision Notes 1.1 The Purpose and Nature of Business Activity - syllabus aim is a knowledge and understanding of needs, wants, scarcity, opportunity cost, specialisation & added value. Pairs Game Click Here Goods & Services Worksheet Click Here Stakeholders Worksheet Click Here

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This free Business site is divided into six parts under the navigation button ? ?notes section? ?. Each of the six business topic sections contains notes to help you with your revision. In addition, there is a Examinations past papers section with complete papers and past paper questions categorized into topics to help you practise perfection. Remember these questions and notes can be used to help students revise any GCSE Business Studies course.

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6.3 & 6.4 Business & the International Economy - Syllabus aim is to highlight the importance of globalisation & exchange rates for businesses and to identify the potential benefits and drawbacks of becoming a multinational. Pairs Game Click Here Import Protection Activity Click Here Notes - Click Here

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[Operations Management Revision Notes - IGCSE Business](#)

Look at the examples of mission statements below for two coffee shops. Coffee Shop 1: "We have a passion for coffee and are committed to bringing our customers The perfect cup anywhere, anytime.". Coffee Shop 2: "To inspire and nurture the human spirit - one person, one cup and one neighbourhood at a time.". a.

[IGCSE Business Studies: Questions and Answers](#)

Mock GCSE Business Studies exams and information on marking schemes are also available, as well as links to interesting competitions and opportunities. Class Clips - Business Studies: This site provides an excellent set of videos that can be viewed via streaming in class, or via mobile when students or teachers are on the go.

[Top resources for GCSE Business Studies | Superprof](#)

Home > IGCSE study tools > Business Studies > IGCSE Business Studies section 4: Marketing quiz IGCSE Business Studies section 4: Marketing quiz A quiz based on topics covered in the marketing section.

[IGCSE Business Studies section 4: Marketing quiz -](#)

Edexcel IGCSE Business studies: Section 1 - business and the environment in which it operates. 1. Business and the environment in which it operates. 2. Businesses have to satisfy people needs and wants. Needs are the basic requirements for human survival. Humans also have other desires. These are called wants.