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The title of this book is FORTUNE *The Greatest Business Decisions of All Time* and it was written by Verne Harnish, Editors of Fortune Magazine, Jim Collins (Foreword). This particular edition is in a Hardcover format. This books publish date is Oct 02, 2012 and it has a suggested retail price of \$21.95.

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In the book, *The Greatest Business Decisions of All Time: How Apple, Ford, IBM, Zappos and others made radical choices that changed the course of business*. Harnish and his fellow contributors at Fortune Magazine delve into what they consider the top 10 greatest business decisions. Here are our top five favorites.

What Are The TOP 5 Greatest Business Decisions Of All Time?

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