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Professor David Deakins holds a Chair in Small Business in the School of Management, Massey University and is Director of the New Zealand Centre for SME Research (NZSMERC), a research centre in the College of Business. He joined the Centre in September 2009 after spending 15 years at the former University of Paisley in Scotland, where his research interests covered many aspects of small firm innovation, growth and development, but focused on access to finance and ethnic minority ...

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Professor David Deakins is currently the Acting Dean of Paisley Business School and the Director of Paisley Enterprise Research Centre (PERC). Mark Freel is a Senior Lecturer in Entrepreneurship and Innovation at the University of Edinburgh Management School. There was a problem filtering reviews right now.

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The sixth edition of Entrepreneurship and Small Firms has been fully revised and updated with contributions from leading academics in the field. Retaining the popular style of the previous editions and offering a clear and accessible introduction to the topic, this book provides a thorough coverage of entrepreneurial and small firm theory, concepts, evidence, policy and practice. Integrating academic theory with the day-to-day realities that entrepreneurs may encounter it furnishes the student with a comprehensive analysis of entrepreneurship. This well established text is justly popular for its clear and accessible approach, presenting the key topics of an entrepreneurship module in an engaging yet rigorous style. The book covers wide ranging topics from the economic influences on entrepreneurship and sources of finance, to issues of diversity, family business and social entrepreneurship. New to this edition is a chapter on Corporate Entrepreneurship offering students a unique insight into entrepreneurship activities in larger businesses and organizations. A reorganized chapter structure for the sixth edition allows students to navigate the four parts of the text from introductory concepts, the domains of entrepreneurship, through to strategy and to implementation. New part cases help to highlight the core themes and apply them to real business scenarios.

Diversity in content, approach and policy characterizes this collection of papers from the 19th ISBA National Small Firms Policy and Research Conference. The contributions reflect the variety and vibrancy of small firms research, and map out the centrality of the ¶enterprise agenda¶ to academics, policy-makers and the wider business community. Amongst the issues covered in the thirteen chapters are the changing nature of entrepreneurship and entrepreneurial identities, internationalization and SMEs, training in small firms, networking, Business Links, enterprise support for ethnic minority businesses, and the policy relevance of small firms research. Though eclectic in many ways, the volume provides a challenging set of questions to anyone interested in entrepreneurship and SME development. The conference was organized on behalf of ISBA by the University of Central England Business School. Published on behalf of the Institute for Small Business Affairs.

Written by a team of leading international scholars, this new book treats entrepreneurship as an ever-evolving social phenomenon, and explores the recent trends that impact it, such as: digitisation; disruptive technologies; the rise of the 'gig' economy and; the growing importance of community-based and social entrepreneurship. Including a mixture of case studies, examples, consideration of policy issues and exercises, this text provides practical perspectives of Entrepreneurship in support of key theory, while discussion questions, suggested reading and assignments help situate and test understanding.

A new text providing an international and contemporary introduction to Entrepreneurship, treating it as an evolving and ever-emerging social phenomenon and exploring recent trends that impact it.

In this holistic and practical introduction to Entrepreneurship & Small Business, Paul Burns takes a life-cycle view of a business, arming students with a comprehensive understanding of the many stages and forms of entrepreneurship. The book unpicks exactly what makes an entrepreneur, what motivates them, how they manage and lead, and how their characteristics help shape the businesses they run. What's new for this edition? - Updated international case studies from entrepreneurs and small businesses, ranging from Oman to Australia (see list below for more details) - First-hand, detailed stories from real-life entrepreneurs in brand new Meet the Entrepreneur video case studies - Exploration of the growing importance of social and civic enterprise and hot topics such as effectuation and lean entrepreneurship - Rich multimedia content in the form of additional teaching and learning resources on the companion website This market-leading book offers a truly global selection of case studies: - 97 cases from across Europe - 22 cases from the U.S. - 9 cases from Far Asia - 7 cases from the Middle East - 6 cases from Southern Asia - 6 cases from Australia

The change from old to new technologies has fundamentally changed the relationship between the consumer and the firm. This book is at the frontier of behavioural research into how these new commercial realities are borne out in practice, examining the adoption of e-commerce by small firms and the transactional phenomenon that entails access to the Internet. In analyzing the process of e-commerce adoption and why e-commerce actors behave as they do, its coverage includes the adoption of information and communication technologies (ICT) by small firms; the use of ICT applications to support marketing and sales transactions; and the factors that influence consumers' online purchasing decisions.

The book you are about to read offers some very powerful insights into the link between entrepreneurship, industrial cooperation and the emergence of high-tech companies in Europe. It deals with the very essence of the potential that Europe can and should use in order to increase its competitiveness and retain at the same time its quality of living. From the foreword by Janez Potočnik, EU Commissioner for Science Policy Presenting original and innovative research studies with a focus on new business development in science and technology, this book highlights the role and challenge of European cooperation to create new techno-ventures and encourage them to survive and even flourish. The book is an exceptional result of a distinctive network of European and American scholars, practitioners, and members of public institutions interested in the critical issues of emergence and survival of technology and knowledge based firms. The contributors study examples from both the old EU-member states such as France, Germany, the UK and the Netherlands, as well as newer countries such as Slovenia and Estonia. The book is unique in bringing culture and psychology together in the particular context of the nascent technopreneur. Using a plethora of different approaches, Entrepreneurship, Cooperation and the Firm will be of great interest to innovation and entrepreneurship policy makers at governmental levels, and also to those involved in research programs on entrepreneurship, innovation and organizational change. In addition, this book will be a stimulating read for academics, researchers and practitioners both inside and outside of the classroom.

This collection of papers, selected from the 18th ISBA National Small Firms Policy and Research Conference, represents a diverse range of the latest high quality research on entrepreneurship and small firms, with implications for policy developments. A range of methodologies, quantitative, qualitative and ethnographic, are employed by the twelve contributions that comprise the main body of the text.

This book provides an international perspective on small business, and includes many useful pedagogical features such as questions for discussion, international case studies and empirical research.

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