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Age Of Propaganda

Drawing on the history of propaganda as well as on contemporary research in social psychology, Age of Propaganda shows how the tactics used by political campaigners, sales agents, advertisers, televangelists, demagogues, and others often take advantage of our emotions by appealing to our deepest fears and most irrational hopes, creating a distorted vision of the world we live in.

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Age of Propaganda | Anthony Pratkanis | Macmillan

Thoroughly revised and updated, this new edition of Age of Propaganda includes coverage of the Clinton/Lewinsky scandal, recent election campaigns, the rise of talk radio, teen suicide, U.F.O abductions, the Columbine shootings, and novel propaganda tactics based on hypocrisy and false allegations.

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Today, we are targets of an overwhelming barrage of mass persuasion efforts seeking to influence how we think, what we buy, how we vote, and what we value. "Age of Propaganda" gives us a brilliant, often witty analysis of the patterns, motives and effects of these efforts.

Age of propaganda: The everyday use and abuse of persuasion.

Age of propaganda the everyday use and abuse of persuasion This edition was published in 1992 by W.H. Freeman in New York.

Age of propaganda (1992 edition) | Open Library

The 1930s and 1940s, which saw the rise of totalitarian states and the Second World War, are arguably the "Golden Age of Propaganda". Nazi control of the German film industry is the most extreme example of the use of film in the service of a fascist national program and, in 1933, Hitler created the Reich Ministry for People's Enlightenment and ...

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History of propaganda - Wikipedia

THE ORIGIN OF PROPAGANDA The Propaganda Fide was originally founded in an effort to suppress the Protestant Reformation. Throughout the first half of the twentieth century, the meaning of propaganda was debated. Was propaganda necessarily bad or was it a good form of communication that could be corrupted?

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The 1930s and 1940s, which saw the rise of totalitarian states and the Second World War, are arguably the "Golden Age of Propaganda". Leni Riefenstahl, a filmmaker working in Nazi Germany, created one of the best-known propaganda movies, Triumph of the Will.

Propaganda - Wikipedia

Drawing on the history of propaganda as well as on contemporary research in social psychology, Age of Propaganda shows how the tactics used by political campaigners, sales agents, advertisers, televangelists, demagogues, and others often take advantage of our emotions by appealing to our deepest fears and most irrational hopes, creating a distorted vision of the world we live in.

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Age of Propaganda: The Everyday Use and Abuse of Persuasion Published by Thriftbooks.com User , 20 years ago This is an excellent book which explains how the media, demagogues, politicians and marketers are able to gain compliance from their various publics.

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We live in an age of propaganda. Americans consume 57% of the world's advertising while representing only 6% of the population, and half of our waking hours are spent with the mass media.

Age of Propaganda : The Everyday Use and Abuse of ...

People have employed the principles of propaganda—manipulating the dissemination of information and using symbols in an attempt to influence public opinion—for thousands of years, although the term propaganda, used in this sense, didn't come about until the 17th century.

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